

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62.00

# ORCHID SWEET PEAS

WINTER FLOWERING

Seed Direct From  
Our Ranch To You

June 1942 to June 1943

**Undivided Attention . .**

TO THE HIGHER DEVELOPMENT  
OF BETTER SWEET PEAS.

**Specializing in**  
**Winter Flowering**  
**Sweet Peas**  
**and Other Flower Seeds.**

**WILLIAM ZVOLANEK & CO.**

Established 1926

P. O. Box 142

Lompoc, Calif.

# Culture Suggestions

Work soil at least 18 inches deep; use liberal amount of well decayed manure. Cow manure is best. Use sprinkling of lime and bone; Soak seed in water for about 24 hours or until swelled up and then plant about 1½ to 2 inches deep in a well firmed soil that is good and moist, but not sticky. (DO NOT SOAK WHITE SEEDED VARIETIES).

In recent years a copper oxide preparation has frequently been dusted on sweet pea seeds to prevent damping off, the same proving very satisfactory. This can be procured at most seed stores under various names. Inoculation of seed is also highly successful.

Peas will not do well in too loose a soil. Plant one inch apart and later thin to about six inches. Do not water until seeds have begun to germinate. After germination has taken place give a good soaking. **MOST FAILURES ARE CAUSED BY WATERING BEFORE SEED HAS SPROUTED.** If weather is hot use some kind of shading. Protect young plants from birds outdoors. Look for Green Aphids regularly as this insect is the worst enemy. Spraying with nicotine, one part nicotine to 400 parts water with spray gun is best. There are also many other good insecticides which are excellent for the control of Aphids. Give young plants substantial supports in order that they may climb and produce good flowers. Poor flowers with crooked stems are worthless. Liquid manure feeding after they come in bloom will lengthen the flowering period and produce better flowers. Pick all flowers as this also lengthens the flowering period. Always keep the surface earth loose and never allow a crust to form. If grown indoors keep ventilators open to keep the air as dry as possible. A house that is kept damp and sultry will cause too much growth and the sweet peas will not bloom as soon as they should, and then will begin to bloom too high up. Early sweet peas usually bloom from 75 to 100 days after seed is planted.

## Conditions of Sale

Send your orders as soon as possible after receiving catalog to insure prompt delivery. Orders are filled the same day as received and we exercise the utmost care in filling orders.

Owing to the handling of other flower seed not raised by us we are compelled to use the seedsman disclaimer.

WILLIAM ZVOLANEK & CO., give no warranty, expressed or implied as to description, quality, productiveness or any other matter of any seeds we sell and we will not be in any way responsible for the crop. If purchaser does not accept seed on these terms they are to be returned immediately and the money paid for same will at once be refunded.

Any questions in regard to growing will be cheerfully answered. In case of shortage or crop failure we will take the liberty of substituting with the best and nearest color. If this is not wanted, mark your order "No Substitute."

## Terms

A 6% discount will be allowed on all orders with remittance enclosed and all such orders will be sent postpaid to any part of the postal union, or Canada. Orders not accompanied with remittance, postage will be added and if party is not known will be sent C. O. D., unless other arrangements are made in advance. To insure delivery of foreign orders, postal money order should accompany order with postage added or we cannot be held responsible for delivery. **ALL FOREIGN ORDERS MUST BE AT PAR WITH U. S. CURRENCY.**

If you wish seed to be sent via airmail allow extra for postage, 1 oz. 12 cents; 4 ozs. 28c; 8 ozs. 56 cents; 1 lb \$1.08. This is on account of the extra packing which makes same over-weight.

Ask for our Special Prices on Lots of 10 lbs or more.

**William Zvolanek & Co.**

P. O. Box 142

Lompoc, California

# **Why Our Sweet Peas Are Used Everywhere!**

Are you going to raise Sweet Peas this season? Of first concern is good seeds that will produce vigorous plants and a good crop of flowers with long stems. Long stems are of great importance in all flower sales. Short stems usually sell as seconds. This is why we are sending this message to you. Our Reddick type is what you are looking for. The type of sweet peas that has nice long stems and with less bud dropping than other types. We now have this type in a good range of colors and each season are producing other colors. These have been developed as the ideal florist type for cut flowers. Vigorous plants, fine colors with well placed flowers on very long stems. It is with pleasure that we note repeat orders year after year. Many have not missed since 1926, the year we were established.

If you have not grown this type, we suggest that you give them a trial and we are sure you will agree they are tops. About 6 to 10 colors is about all the average grower needs. Pink, Lavender, White, Orange, Salmon Pink have a steady sale and should be the principal colors used. Blue, Red, Cream, Etc., have less sale and should be used in less amounts.

We suggest as the ten leading colors:

Zvol. Mrs. H. S. Reddick,	Zvol. Cascade,
Zvol. Miss Rose Reddick	Zvol. Highlight,
Zvol. Rapture,	Zvol. Super Blue,
Zvol. Long Stem Pink,	Zvol. Navy Blue,
Zvol. Golden Dawn,	Zvol. Flash,

Again we are printing a few unsolicited letters from growers as reference as to why our sweet peas are being used everywhere for top results.

William Zvolanek & Co. Lompoc, Cal.

Gentlemen:

I was so pleased with my flowers from your seeds. I had flowers for Xmas and such lovely ones.

MRS. N. P. Bay City, Texas

William Zvolanek & Co. Lompoc, Cal.

Dear Sirs:

Your seeds are unequalled for length of stem and lasting quality of flowers. Sincerely

MRS. R. J. S. New Orleans, La.

William Zvolanek & Co. Lompoc, Cal.

Dear Sirs:

We are placing this order of spring flower seeds with you in confidence after seeing our first real crop of Christmas sweet peas in eight years of steady effort to achieve that kind of result. Many are coming with four flowers, and the color range is exceptional.

Florally yours, S. FLORIST CO., Tuscola, Ill.  
William Zvolanek & Co. Lompoc, Cal.

Dear Sirs:

We have never had such grand sweet peas. We used all your seeds this time and it sure is a sight to see them. We have a 300 foot row along side of a lath house and this is the first year we ever had a wide space to grow. Used your Cascade. Many Thanks,

Y. NURSERY & FLORIST, Elsinore, Cal.  
William Zvolanek & Co. Lompoc, Cal.

Dear Sirs:

With your exceptionally fine seed I have had the finest sweet peas and larkspur I have ever raised. Thank you for your prompt service and consideration.

Sincerely, M. S. La Grand, Cal.

You too can get results with Zvolanek grown seeds. Seeds that are fresh from harvest.

Zvolanek Seeds That Give Results.

We thank you for your past orders and trust this new list will not be overlooked by any growers who have in mind to grow sweet peas this coming season.

Sincerely yours, WM. ZVOLANEK & CO.

William Zvolanek

P. S. If not growing any items we list, it would be a favor to us to pass our list to your grower neighbor who may be interested.

**ATTENTION . . .**

**CALIFORNIA GROWERS!!!**



THE STATE BOARD OF EQUALIZATION REQUIRES US TO HAVE YOUR SELLERS PERMIT NUMBER ON FILE TO EXEMPT YOU FROM THE STATE SALES TAX. IF YOU DO NOT HAVE A SELLERS PERMIT PLEASE ADD THE REGULAR 3% SALES TAX WITH YOUR ORDER. SEND YOUR SELLER'S PERMIT NUMBER WITH YOUR ORDER.



**ZVOLANEK'S CAMEO PINK:** Nice long stem cameo salmon pink. An ideal florist type and a very pleasing color. It attracts attention at once.

PRICE: 1 oz. .50    4 oz. \$1.75    1 lb. \$6.00

**ZVOLANEK'S SATIN WHITE:** Very large gleaming white. The heavy substance of the flower has a satin white shine. Very vigorous grower with nice long stems and four flowers.

PRICE: 1 oz. .50    4 oz. \$1.75    1 lb. \$6.00

**ZVOLANEK'S LONG STEM LAVENDER:** Clear long stem lavender of Reddick type. It has taken us five years to produce this lavender true to type and with the nice long stems. Other shades of lavender will be introduced from year to year. Vigorous grower and four flowers to a stem. Extra fine for florists.

PRICE: 1 oz. .50    4 oz. \$1.75    1 lb. \$6.00



WE ALSO GROW SEED ON CONTRACT IF ORDERS ARE GIVEN IN ADVANCE FOR SEED HOUSES WHO ISSUE CATALOGS. CATALOG MUST BE IN OUR FILES FOR REFERENCE.

OUR PLANTINGS WILL BE MADE ACCORDINGLY. YOUR SEED STOCK OR OURS. WE SPECIALIZE IN SWEET PEAS. SEND US LIST OF YOUR REQUIREMENTS.

**THE FOLLOWING  
EARLY SWEET PEAS  
ARE ALL REDDICK TYPE.**

Thrifty, Vigorous Long Stem Type.  
They Have No Equal.

Sample Packets of any Two Novelties or Any Varieties  
of Sweet Pea Seeds in Our List, Your Choice  
with Order of \$5.00 or More.



**MRS. WILLIAM ZVOLANEK:** Brilliant flesh Pink suffused with Salmon. A deeper shade than the popular Mrs. Reddick. Strong, vigorous grower with extremely long stems and nicely spaced flowers. A very beautiful flower with a distinct artistic value. You should not be without it.

PRICE: 1 oz. .50      4 ozs. \$1.75      1 lb \$6.00

**ZVOLANEK'S MRS. H. S. REDDICK:** This marvelous sweet pea is being grown everywhere today, and is sensational in every way. Color a brilliant flesh pink with a suspicion of salmon in the standards. The stems are extremely long, the color is artistic and fits in nearly any floral design. The choicest of all varieties. Buy direct from us in order to avoid any duplication

PRICE: 1 oz. .35      4 ozs. \$1.00      1 lb \$3.50

**ZVOLANEK'S MISS ROSE REDDICK:** A giant brilliant deep rose, cream base, flowers very ruffled, very vigorous growth and extra long stems.

PRICE: 1 oz. .50      4 ozs. \$1.75      1 lb \$6.00

**ZVOLANEK'S SPLENDOR:** Rich deep rose, white base otherwise same as above, giant sized flowers.

PRICE: 1 oz. .50      4 ozs. \$1.75      1 lb \$6.00

**ZVOLANEK'S RAPTURE:** Exceedingly long stemmed rose pink. This is one of the longest stemmed rose pinks with thrifty growth and four flowers to the stem. The lower flower usually comes double. Another extra fine variety.

PRICE: 1 oz. .50      4 ozs. \$1.75      1 lb \$6.00

**ZVOLANEK'S SONNY BOY:** Very long stem, deep rose on cream ground. An improvement on our old variety Sonny Boy. Very vigorous, and a pleasing shade. Reddick type.

PRICE: 1 oz. .50      4 ozs. \$1.75      1 lb \$6.00

**ZVOLANEK'S MORNING GLOW:** A fine large Rose Pink with a slight shading of Salmon on the standards. Extra well set flowers on long stems, cream ground.

PRICE: 1 oz. .50      4 ozs. \$1.75      1 lb \$6.00

**ZVOLANEK'S LONG STEM PINK:** Very Brilliant showy clear rose pink, somewhat lighter than Z. Rapture, very thrifty growth and exceedingly long stems. An exceptionally fine variety.

PRICE: 1 oz. .50      4 ozs. \$1.75      1 lb \$6.00

**ZVOLANEK'S IDEAL PINK:** Very light clear pink. Does not fade at any time. The color is very clear with no shading of any other color. Giant flowers on long stems. Another fine color for the florist.

PRICE: 1 oz. .50      4 ozs. \$1.75      1 lb \$6.00

**ZVOLANEK'S FAWN PINK:** A rich salmon pink exactly the same type as Mrs. Reddick. Giant flowers of semi-duplex type with extremely long stems. The cream ground enlivens the flowers. Also fits into any floral design.

PRICE: 1 oz. .50      4 ozs. \$1.75      1 lb \$6.00

**ZVOLANEK'S HIGHLIGHT:** Very long stem, light salmon of vigorous growth with well set four flowers. A very pleasing color in combination with darker colors. Reddick type.

PRICE: 1 oz. .50      4 ozs. \$1.75      1 lb \$6.00

**ZVOLANEK'S FASCINATION:** A new shade of light coral pink that holds its color under all conditions. Very long stems with extra large well placed flowers. An ideal florist variety.

1 oz. 50c      4 ozs. \$1.75      1 lb \$6.00

**ZVOLANEK'S CASCADE:** The finest white seeded White in existence. The color is pure white, extra long stems and has the same vigorous growth and habit of the famous variety Mrs. Reddick. This white is a long way ahead of all other white sweet peas.

PRICE: 1 oz. .50      4 ozs. \$1.75      1 lb \$6.00

**ZVOLANEK'S GOLDEN DAWN:** Giant Orange and a grand color with a sort of metallic sheen. Does not fade in strongest sun. Very long stems.

PRICE: 1 oz. .50      4 ozs. \$1.75      1 lb \$6.00

**ZVOLANEK'S INDIAN GIRL:** Giant Orange, deeper than Golden Dawn, very vigorous habit, extra long stems and large flowers.

PRICE: 1 oz. 50c      4 ozs. 1.75      1 lb 6.00

**ZVOLANEK'S SUPER BLUE:** An exceptionally fine large blue with exceedingly long stems with the same growing habit as the fine variety Mrs. H. S. Reddick. The color is clearest Blue and growth is very vigorous.

PRICE: 1 oz. 50c      4 ozs. 1.75      1 lb 6.00

**ZVOLANEK'S MEDITERRANEAN:** Clear light blue. The clearest of blues. We have not developed a blue to equal this one. Absolutely no trace of mauve. The color is always clear even on cloudy days. Nice long stems with four flowers.

PRICE: 1 oz. .50      4 ozs. \$1.75      1 lb \$6.00

**ZVOLANEK'S NAVY BLUE:** A new fine Navy Blue of just the right shade and with extra fine long stems and large flowers. A great improvement over all other Navy Blues. Good florist variety.

PRICE: 1 oz. 50c      4 ozs. 1.75      1 lb 6.00

**ZVOLANEK'S LONG STEM LILAC:** Very long stem, clear lilac. Reddick type.

PRICE: 1 oz. .50      4 ozs. \$1.75      1 lb \$6.00

**ZVOLANEK'S CLARET:** Very long stem, clear claret red. Reddick type.

PRICE: 1 oz. .50      4 ozs. \$1.75      1 lb \$6.00

**ZVOLANEK'S LONG STEM CREAM:** Deep cream yellow. Extra long stems with well set flowers, four to a stem. Reddick type.

PRICE: 1 oz. .50      4 ozs. \$1.75      1 lb \$6.00

# **REGULAR LIST OF STANDARD VARIETIES SWEET PEA SEED.**

## **EARLY FLOWERING**

**ZVOLANEK'S COLOSSAL SALMON:** A gigantic light salmon orange. Flowers are huge and the color is beautiful. Blooms slightly earlier.

**PRICE:**      1 oz. .50      4 ozs. \$1.75      1 lb \$6.00

**ZVOLANEK'S COLOSSAL SALMON PINK:** A gigantic salmon pink on white ground. A beautiful shade that fits in almost any design.

**PRICE:**      1 oz. .50      4 ozs. \$1.75      1 lb \$6.00

### **ZVOLANEK'S COLOSSAL PINK:**

Not only Colossal but Gigantic. Giant Pink again as large as Zvolanek Pink and the same shade. Thrifty grower, long stems and well spaced fours.

**PRICE:**      1 oz. 50c      4 ozs. 1.75      1 lb 6.00

### **ZVOLANEK'S ROSE FLARE:**

Rich brilliant deep rose on white ground. Giant flowers well placed on extra long stems and of vigorous growth. Extra fine outstanding variety.

**PRICE:**      1 oz. 50c      4 ozs. 1.75      1 lb 6.00

### **ZVOLANEK'S DUPLEX ORCHID**

A new shade of Orchid Lavender with extra large duplexed flowers. An entirely new shade in sweet peas.

**PRICE:**      1 oz. 50c      4 ozs. 1.75      1 lb 6.00

### **ZVOLANEK'S SKYLARK:**

A fine clear light lavender with large flowers and extra long stems. A tall grower. The most popular lavender.

**PRICE:**      1 oz. 40c      4 ozs \$1.25      1 lb \$4.00

**ZVOLANEK'S RELIANCE:** Extra vigorous lighter Lavender with exceedingly long stems. Many flowers come duplexed. The color is very clear and does not fade under strongest sunlight.

**PRICE:**      1 oz .50      4 ozs \$1.75      1 lb \$6.00

**ZVOLANEK'S FLASH:** Very large flashy lavender. Extra large flat standards which make a bold large flower. The color is somewhat deeper than Skylark. A good clear medium lavender, sweetly scented and a vigorous grower. An excellent lavender for the florist.

**PRICE:**      1 oz .50      4 ozs \$1.75      1 lb \$6.00

**MEMORY:** Extra large deep lavender with a good stem. Well liked in Los Angeles market.

**PRICE:**      1 oz. .40      4 ozs. \$1.25      1 lb \$4.00

ZVOLANEK'S  
SWEET PEA NOVELTIES  
FOR 1942

**ZVOLANEK'S FIREBRAND:** Brilliant fiery orange, intensely glowing color that attracts immediately. Nice large flowers on good long stems nicely spaced in fours.

**PRICE:** 1 oz. \$1.00 4 oz. \$3.50

**ZVOLANEK'S LONG STEM WHITE:** Exceedingly fine long stemmed black seeded white. Reddick type. Just the sweet pea for growers who have germination trouble with white seeded whites. The color is pure white with nearly always fours and a vigorous grower.

**PRICE:** 1 oz. \$1.00 4 oz. \$3.50

**ZVOLANEK'S COLOSSAL LAVENDER:** Very large sized flowers of a very deep shade of lavender. The deepest shade of lavender we have. Nice long stems with four flowers.

**PRICE:** 1 oz. \$1.00 4 oz. \$3.50

TWO NEW VARIETIES OF  
GIANT IMPERIAL LARKSPURS

**ZVOLANEK'S SENSATION:** A brilliant new shade of lavender-lilac that just glows and is outstanding. One of the most beautiful colors we have ever seen in a larkspur.

**PRICE:** 1 oz. \$1.00 4 oz. \$3.50

**ZVOLANEK'S ROSE GLEAM:** Fine gleaming deep rose pink. A shade between Gloria and Carmine King and very clear. Just the right shade for outstanding arrangements.

**PRICE:** 1 oz. \$1.00 4 oz. \$3.50

WILLIAM ZVOLANEK & CO.

P.O. Box 142  
LOMPOC, CAL.



**ZVOLANEK'S MONARCH:**

A darker giant lavender, absolutely the largest lavender on the market. A vigorous grower, with four flowers on a long stem.

**PRICE:**      1 oz. 40c      4 ozs \$1.25      1 lb \$4.00

**ZVOLANEK'S ORCHID MAUVE:** This is an entirely new color in the earlies. Color is best described as a bright smoky lavender mauve which is a very pleasing shade. Flowers are extra large and well duplexed and stems are nice and long.

1 oz. 50c      4 ozs. \$1.75      1 lb \$6.00

**ZVOLANEK'S GIANT LILAC:**

A giant sized mauve or light lilac. Vigorous grower, long stems with four flowers. An excellent color.

**PRICE:**      1 oz. 40c      4 ozs \$1.25      1 lb \$4.00

**ZVOLANEK'S AZURE BLUE:**

A fine azure blue, slightly darker than Zvolanek Blue Wonder and very clear. The clearest blue on the market today. About the size of Zvol. Rose, with long stems and three to the stem.

**PRICE:**      1 oz. 40c      4 ozs \$1.25      1 lb \$4.00

**ZVOLANEK'S VIOLET:**

A new shade of violet in Early Sweet Peas. Very strong grower with long stems and well set flowers.

**PRICE:**      1 oz. 40c      4 ozs \$1.25      1 lb \$4.00

**ZVOLANEK'S CRUSADER:**

A giant sized deep claret, with extra long stems with four flowers

**PRICE:**      1 oz. 40c      4 ozs \$1.25      1 lb \$4.00

**ZVOLANEK'S GIANT WHITE:** Very large white seeded white with plenty of substance. Flowers large and round and always four to the stem. A very thrifty grower.

1 oz. 50c      4 ozs. \$1.75      1 lb \$6.00

**ZVOLANEK'S PURE WHITE:**

The finest pure white (black seeded) we have ever developed. Flowers large on long stems and vines of vigorous growth. The finest black-seeded pure white ever put on the market anywhere.

**PRICE:**      1 oz. 50c      4 ozs. 1.75      1 lb 6.00

**ZVOLANEK'S GIANT VENUS:**

A giant white with edges of standards and wings clearly edged with deep pink. Flowers of enormous size, and a vigorous grower. Long stems with three and four flowers.

**PRICE:**      1 oz. 40c      4 ozs \$1.25      1 lb \$4.00

**ZVOLANEK'S XMAS GEM:** Large pink, and White bi-color.

**PRICE:**      1 oz. 40c      4 ozs \$1.25      1 lb \$4.00

**ZVOLANEK'S ORANGE BEAUTY:**

Extra fine giant fiery orange and very brilliant. A beauty and much admired where-ever seen. A first class florist variety with long stems. Do not overlook this one.

PRICE: 1 oz. 40c      4 ozs \$1.25      1 lb \$4.00

**ZVOLANEK'S WILD FIRE:** Long stemmed Bronze

Orange suitable for greenhouses, probably would burn outdoors in hot sunshine. A very fine color under partial shade or cloth. Vigorous with long stems and large flowers.

PRICE: 1 oz. .40      4 ozs. \$1.25      1 lb \$4.00

**ZVOLANEK'S EMBERS:**

Salmon orange of large size. A fine color and extra good for mid-winter. Blooms earlier than other varieties planted at the same time. First class for Greenhouses

PRICE: 1 oz. 40c      4 ozs \$1.25      1 lb \$4.00

**BRIDESMAID:** Very large light flesh pink. Very vigorous grower and long stems. Excellent in every way but may be a little too light in color for most florists

PRICE: 1 oz. .40      4 ozs. \$1.25      1 lb \$4.00

**CHIME:** -Extra large medium shade of salmon pink. Well liked in Los Angeles Market.

PRICE: 1 oz. .40      4 ozs. \$1.25      1 lb \$4.00

**ZVOLANEK'S SUNSET:** Giant salmon pink, long stems with four flowers. A fine florist variety.

PRICE: 1 oz. 40c      4 ozs. \$1.25      1 lb \$4.00

**ZVOLANEK'S KRIS KRINGLE:** Brilliant duplex Christmas Red color that never changes under any climatic condition. Flowers are very large. There is no better red

PRICE: 1 oz 50c      4 ozs \$1.75      1 lb \$6.00

**ZVOLANEK'S ST. NICHOLAS:**

Large brilliant Xmas Red which holds its color to the last and does well in the winter months. Extra fine for Christmas. Long stems with four flowers.

PRICE: 1 oz. 40c      4 ozs \$1.25      1 lb \$4.00

**ZVOLANEK'S RUBY:**

Ruby red. Very brilliant color, nothing like it in early flowering sweet peas and extra good for winter. A poor seeder and seed will be scarce. Short crop.

PRICE: 1 oz. 40c      4 ozs \$1.25      1 lb \$4.00

ZVOL. ROSE: Well known Rose Pink.

ZVOL. PERFECTION: Deep Rose.

ZVOL. WHITE ROSE: Well known White.

GRENADIER: Poppy Scarlet.

HARMONY: Lavender, well known.

VULCAN: Vivid Scarlet.

RADIANT 13: Improvement on Ball Rose.

BALL ROSE IMP.: Rose, suspicion Salmon.

GLITTERS: Orange Scarlet.

ZVOL. CALIFORNIA MIXED: Mixed all colors.

ZVOL. PASTEL MIXED: Orange salmon, Salmon-pink and pastel pink shades.

ZVOL. LAVENDER & BLUE MIXED: Lavender and Blue shades.

ZVOLANEK'S PINK MIXED: All Pink Shades mixed.

#### PRICE ON EACH:

1 oz. 40c

4 ozs. \$1.25

1 lb \$3.50



ZVOL. BABY MIXED: Semi Cupid grow about 16 inches high, good for border planting.

PRICE:

1 oz. 50c

4 ozs. \$1.75

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## WILLIAM ZVOLANEK'S CALIFORNIA BUTTERFLY SWEET PEA

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—oOo—

While these sweet peas are not as large as the Spencers they are a distinctly new type. They grow as tall as the Spencers, but foliage is somewhat heavier. Flowers measure as much as two inches across when well grown, with stems 14 to 16 inches long. Three to four flowers on a stem as a rule. Fragrance is much more pronounced than that of the Spencers. While not the best for commercial purposes, no collection is complete without this new distinct type, mixed colors.

PRICE ON EACH OZ. ..... \$1.00

Order directly from us; seed is sent out the same day order is received. Do not accept seed not in our original packages as William Zvolanek & Co., seeds.

# **STOCKS**

Florists strains with a high percentage of doubles.  
Grown for us by Specialists.

**IMPROVED COLUMN TYPE: (Nonbranching).** Most of the plants produce one large flower spike, therefore can be planted close together.

Lilac Lavender, Rose Pink, Ball White, Crimson, Chamois Pink, Silvery Lilac, Deep Lilac, Mixed.

**PRICE** on Separate Colors:  $\frac{1}{4}$  oz. \$2.00; 1 oz. \$6.50

**STOCKS IMPROVED BISMARCK:** (Giant Imperial) Lavender, Lilac, Shasta (giant white), Elk's Pride (Royal Purple), Rose Pink, Chamois Rose, Crimson, Blush (apple blossom), Mixed.

**PRICE** on Separate Colors:  $\frac{1}{4}$  oz. \$1.00; 1 oz. \$3.00

**STOCKS BEAUTY OF NICE:** White, Rose Pink, Apricot, Flesh Pink, Light Blue, Rosy Lilac, Crimson, Salmon Rose, Mixed.

**PRICE** on Separate Colors:  $\frac{1}{4}$  oz. \$.75 1 oz. \$2.25

## **GODETIA**

Upright single, the best florist strains. When planted close produce flowers in clusters at top.

**DUKE OF YORK:** (Scarlet on White) The most popular and best seller for florists.

**KELVENDON GLORY:** (New glowing Salmon Orange)

**PURITY:** Best Pure White for florists.

**SYBIL SHERWOOD:** Bright Salmon Pink.

**DUCHESS OF ALBANY:** Blush White.

**PRICE ON EACH:** 1 oz. 50c 4 ozs. \$1.75 1 lb \$4.00



**CANDYTUFT:** Giant Hyacinth flowered pure white.  
**PRICE:** 1 oz. 40c 4 ozs. \$1.50



## **AFRICAN MARIGOLDS**

**NEW GIANT AFRICAN MARIGOLDS SUNSET GIANT HYBRIDS**

**PRICE:** 1 oz. \$1.00 4 ozs. \$3.00



**MARIGOLD TALL AFRICAN:** (*Fistulosa*).

All Double Orange: 1 oz. \$1.00 4 ozs. 3.00

All Double Lemon: 1 oz. \$1.00 4 ozs. \$3.00

Orange Prince: 1 oz. 75c 4 ozs. \$2.75



## **LARKSPUR ANNUAL**

**LARKSPUR GIANT IMPERIAL OR SPIRE:** The finest florist strain, base branching.

**DAZZLER:** Deep Carmine,

**WHITE KING,** giant clear white.

**Blue Bell (Azure Blue),**

**Los Angeles Improved (Rose or Salmon),**

**Blue Spire, White Spire, Lilac Spire, Carmine King,**

**Exquisite Pink, Gloria (deep rose), Miss California**

**(deep pink on salmon), Price on separate colors:**

**PRICE:**  $\frac{1}{2}$  oz. 30c 1 oz. 50c 4 ozs. \$1.75

# **SCHIZANTHUS**

(Butterfly Flower)

Dr. Badger Hybrids.

Prices:  $\frac{1}{4}$  oz. \$1.00,  $\frac{1}{2}$  oz. \$1.75, 1 oz. \$3.00

Garaway Hybrids.

Prices:  $\frac{1}{4}$  oz. \$1.00,  $\frac{1}{2}$  oz. \$1.75, 1 oz. \$3.00

Pansy Flowered Mixed.

Prices:  $\frac{1}{4}$  oz. \$1.25,  $\frac{1}{2}$  oz. \$2.25, 1 oz. \$4.00



## **SCABIOSA ANNUAL VARIETIES**

(Pincushion Flower). Azure Blue, Deep Rose, Pure White, Salmon, Crimson, Reddish Black, Yellow, and Mixed.

PRICE: 1 oz. 40c

4 ozs. \$1.40



## **COSMOS**

COSMOS: New Early. Colossal Flowering.

SENSATION PINK: 1 oz 50c 4 ozs. \$1.75

SENSATION WHITE: 1 oz. 50c 4 ozs. \$1.75

SENSATION MIXED: Price: 1 oz. 45c 4 ozs. \$1.50



## **SALPIGLOYSIS**

SALPIGLOYSIS: (Painted Tongue) Lily-like flowers growing three feet high. In separate colors of Red and Gold, Rose and Gold, Violet and Gold, White and Gold, Brown and Gold, and Choice Mixed.

Price On Each:  $\frac{1}{4}$  oz. 20c  $\frac{1}{2}$  oz. 40c 1 oz. 75c



## **GYPSOPHILIA**

GYPSOPHILIA (Elegans): (Baby's Breath) Paris Market, medium sized white; Covent Garden, large white.

Price on Each: 1 oz. 20c



## **DOUBLE SWEET SCENTED NASTURTIUMS**

Double Nasturtium, Golden Gleam,

Double Nasturtium, Scarlet Gleam

Double Nasturtium, Gleam Hybrids.

Price on Each: 1 oz. 10c 4 ozs. 30c 1 lb 75c



## **ZINNIAS**

### **Dahlia-Flowered Type**

ILLUMINATION . . Deep Rose.

BUTTERCUP . . Yellow.

CANARY BIRD . . Primrose.

CRIMSON . . Best Red.

DREAM . . Deep Lavender.

ELDORADO . . Rose on Deep Salmon.

EXQUISITE: . . Light Rose.

GOLDEN DAWN . . Golden Yellow.

GOLDEN STATE . . Rich Orange

OLD ROSE.

ORIOLE . . Orange and Gold.

METEOR . . Darkest Red.

SCARLET FLAME . . Bright Scarlet.

POLAR BEAR . . White.

MIXED.

EACH OF ABOVE . .  $\frac{1}{2}$  oz. 50c

1 oz. 90c

**(ZINNIAS)**

## **California Giants**

BRIGHTNESS . . Deep Rose.  
DAFFODIL . . Yellow.  
GRENADIER . . Dark Red.  
LAVENDER.  
ORANGE QUEEN.  
MISS WILLMOTT . . Pink.  
PURITY . . Pure White.  
ROSE QUEEN . . Deep Rose.  
SALMON QUEEN.  
SCARLET GEM.  
VIOLET QUEEN.  
MIXED.

EACH OF THE ABOVE . . .  $\frac{1}{2}$  oz. 50c      1 oz. 90c



## **WILT-RESISTANT ASTERS** **Queen of the Market**

STANDARD EARLY-FLOWERING TYPE

CRIMSON . . ROSE-PINK.  
LIGHT BLUE . . FLESH-PINK.  
DARK BLUE . . WHITE.  
SCARLET . . MIXED.

EACH OF THE ABOVE       $\frac{1}{4}$  oz. 45c      1 oz. \$1.50



## **The Royal**

EARLY-FLOWERING BRANCHING

Between the Queen of the Market and the Late-Flowering Branching Asters.

DARK LAVENDER . . ROSE-PINK.  
PEACHBLOSSOM . . SHELL-PINK.  
PURPLE . . WHITE . . MIXED.

EACH OF THE ABOVE COLORS:

$\frac{1}{4}$  oz. 45c      1 oz. \$1.50



## **Crego**

Flower is giant in size, and the petals are twisted and curled.

AZURE BLUE . . . LAVENDER.  
CRIMSON . . PURPLE . . PINK.  
DEEP ROSE . . SALMON-PINK.  
VIOLET . . WHITE . . MIXED.

EACH OF THE ABOVE:       $\frac{1}{4}$  oz. 45c      1 oz. \$1.50



BALL WHITE: Early-Flowering White.  
BALL WHITE: Late Flowering White.  
BALL PHLOX PINK: Light Rose Pink.  
BALL DEEP ROSE: Bright Deep Rose.  
BALL DEEP PURPLE: Bright Deep Purple.

EACH OF ABOVE:

$\frac{1}{4}$  oz. 50c      1 oz. \$1.75

If interested in other types of wilt resistant asters, write us and we will get them for you.



## NEW WILLIAM ZVOLANEK CALENDULAS

These are a new distinct type with full double centers and are entirely distinct from all other calendulas. The petals are frilled and lacinated. You will not be disappointed with these new sensational calendulas.

### ZVOLANEK'S CALENDULA FRILLED BEAUTY:

New orange, light center, with frilled and lacinated petals. Full double petals.

PRICE: 1 oz. 50c      4 ozs. \$1.50

### ZVOLANEK'S CALENDULA FRILLED SUPREME:

New orange, dark center with frilled and lacinated petals. Very full double centers. Very fine.

PRICE: 1 oz. 50c      4 ozs. \$1.50

### ZVOLANEK'S CALENDULA FRILLED GOLD:

New frilled gold, dark center, with frilled and lacinated petals. Not quite as double as the two above, but distinct.

PRICE: 1 oz. 50c      4 ozs. \$1.50

## REGULAR CALENDULAS

CALENDULA GOLDEN SUNSHINE: (William Zvolanek) A new gold color of the popular chrysanthemum type with extra long stems and loose petals. This new color of gold has a light center and is slightly more petaled but has the same extra long stems.

CALENDULA ORANGE SUNSHINE (Chrysanthemum). A new color in this type Orange light eye.

CALENDULA SUNSHINE: (Chrysanthemum) Loose petaled yellow, light center with extra long stems.

PRICES ON EACH: 1 oz. 50c      4 ozs. \$1.50

CALENDULA GOLD SENSATION: (William Zvolanek) Extra large gold color with a rich deep red center. Very attractive and a rich color.

PRICE: 1 oz. 50c      4 ozs. \$1.50

CALENDULA YELLOW SENSATION: (William Zvolanek) Extra large bright yellow, light center and a very fine calendula.

PRICE: 1 oz. 50c      4 ozs. \$1.50

CALENDULA SENSATION: Large orange light eye.

CALENDULA MASTERPIECE: Orange dark eye.

Long stem.

CALENDULA SUPREME: Orange dark eye.

CALENDULA BALL LONG ORANGE: Orange, long stem; very large; light eye.

CALENDULA BALL ORANGE: Orange light eye.

CALENDULA BALL GOLD: Gold light eye.

PRICES ON EACH: 1 oz. 50c      4 ozs. \$1.50

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"INSPECTING A FIELD OF SWEET PEAS  
IN FULL BLOOM"

*f*